

# Barbara Gerverdinck

---

📍 Diefdijk 5, 4122 KP Zijderveld

✉ info@procfo.nl | ☎ +31 641488660

🔗 LinkedIn: <https://www.linkedin.com/in/barbaranl>

📅 Date of Birth: 26 May 1977

## Personal Profile

Results-driven interim CFO with over 20 years of experience in finance, control, and HRM, across international corporates and scale-ups. Strong in turnarounds, process optimization, and team development. Combines a hands-on approach with strategic vision. Known for open communication, integrity, and leadership.

## Languages

- Dutch (C2 – native)
- English (C1 – fluent)
- German (B2 – advanced)

## Professional Experience

### Interim Finance Professional / Pro CFO

October 2023 – Present

#### CFO – AVEX Group

April 2024 – Present

AVEX operates in the Netherlands, Belgium, and the UK, offering AV-related services such as projects, service contracts, events, and support.

- Turned around a disorganized finance administration with severe backlogs into a controlled environment.
- Leading the finance team, monthly and annual closing including audits, payroll administration, insurance, tax filings, and compliance reporting.
- Actively involved in strategic decision-making.

#### Manager Finance & Control – Visma Raet & Visma YouServe

October 2023 – April 2024

- Led the finance team, monthly closing, and annual reporting including external audits.
- Responsible for VAT returns, payroll, and onboarding of the newly appointed permanent Finance & Control Manager.

### **Associate Finance Director – Colliers**

March 2022 – September 2023

Colliers is a listed international real estate services company.

- Led financial administration, working towards efficiency improvements and stronger collaboration.
- Directed the Exact system upgrade and contributed to the SAP project team.
- Oversaw monthly payroll controls and advised HR.
- Managed project accounting, month-end and year-end reporting under Dutch GAAP and US GAAP.

### **Finance Director – Bauhaus Netherlands C.V.**

October 2014 – February 2022

Bauhaus is a DIY retailer operating physical stores and e-commerce in both B2C and B2B markets.

- Responsible for finance (SAP), IT, HR (including payroll with Visma), and office management from the company's start-up phase.
- Led and managed staff across multiple departments and maintained relationships with banks, auditors, insurers, and legal advisors.
- Oversaw budgeting, month-end and year-end closings.
- Directed software implementations for HR, payroll, and time management.
- Strong knowledge of GDPR.
- Additionally responsible for real estate management.

### **Group Controller – Eurovite Group**

June 2011 – September 2014

- Supervised finance and payroll administration.
- Managed tax filings, annual accounts, and periodic reporting including budgets.
- Oversaw fleet management.

### **Financial Controller – Intercity Zakelijk**

September 2010 – May 2011

- Managed finance, HR, and credit control departments.
- Responsible for cash flow management, tax filings, and year-end closing.
- Introduced company regulations and implemented a Performance Management Cycle.
- Selected and implemented a new HRM system (including payroll).
- Actively involved in a large investment project.

## **Head of Administration – Compagnia Group**

October 2006 – September 2010

- Managed financial administration of 10 entities across multiple countries.
- Improved internal controls and financial reporting.
- Introduced structured debtor management.
- Led cash flow and liquidity forecasting including banking and L/C arrangements.
- Oversaw payroll, IT, and insurance.

## **Controller – Proplan Woonservices B.V.**

May 2005 – September 2006

- Professionalized internal controls, financial processes, and cash flow management.
- Responsible for payroll setup, tax filings, and reporting.

## **Assistant Accountant / Senior Consultant / Audit Leader – Big 5 Firms**

September 1996 – April 2005

Audit & advisory experience across a wide range of clients.

## **Education & Certifications**

- 2024 – Payroll Services (VPS), NHA
- 2021 – Corporate Recruitment, Recruiter University (Employer Branding, LinkedIn Recruitment, Selection, Referral, Strategic Recruitment, Onboarding)
- 2012 – Post-master CMA, Vrije Universiteit Amsterdam (Financial Planning, Performance Management, Cost Management, Data Analytics, Financial Statement Analysis, Corporate Finance, Ethics)
- 2011 – PRINCE2 Foundation, Project Management
- 1996–2004 – Nyenrode Business University, NivRA Auditing (Phase 1: 1996–1999, Phase 2: 1999–2002, Phase 3: partly 2002–2004)